



Declaration for Patent Application English Language Declaration		Attorney Docket No.	300.257/10105309	
		First Name Inventor	Phillip Hyun	
		COMPLETE IF KNOWN:		
<input type="checkbox"/> Submitted with initial filing	<input checked="" type="checkbox"/> Submitted after initial filing (surcharge required 37 CFR 1.16(e))	Application No.	10/066,794	
		Filing Date	February 6, 2002	
		Group Art Unit	N/A	
		Examiner	Not Yet Assigned	

As a below named inventor, I hereby declare that:

My residence, mailing address and citizenship are as stated below next to my name.

I believe I am the original, first and sole inventor (if only one name is listed below) or an original, first and joint inventor (if plural names are listed below) of the subject matter which is claimed and for which a patent is sought on the invention entitled:

SYSTEM FOR AND METHOD OF COMPUTER CONTROLLED MEDIAL BUYING PROGRAM

the specification of which

☐ is attached hereto
OR
☒ was filed on 02/06/2002
as United States Application No. or PCT International Application No. 10/066,794
and was amended on _____ (if applicable).

I hereby state that I have reviewed and understand the contents of the above-identified specification, including the claims, as amended by any amendment referred to above.

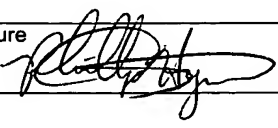
I acknowledge the duty to disclose information which is material to patentability as defined in 37 CFR 1.56, including for continuation-in-part applications, material information which became available between the filing date of the prior application and the National or PCT International filing date of the continuation-in-part application.

I hereby claim foreign priority benefits under 35 U.S.C. 119(a)-(d) or (f), or 365(b) of any foreign applications(s) for patent, inventor's or plant breeder's rights certificate(s), or 365(a) of any PCT international application which designated at least one country other than the United States of America, listed below and have also identified below, by checking the box, any foreign application for patent, inventor's or plant breeder's right certificate(s), or any PCT international application having a filing date before that of the application on which priority is claimed.

Prior Foreign Application(s)			Priority Not Claimed	Certified Copy Attached	
				YES	NO
_____ (Number)	_____ (Country)	_____ (Filing Date)	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
_____ (Number)	_____ (Country)	_____ (Filing Date)	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
_____ (Number)	_____ (Country)	_____ (Filing Date)	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

☐ Additional prior foreign applications are listed on a supplemental data sheet attached hereto.

I hereby declare that all statements made herein of my own knowledge are true and that all statements made on information and belief are believed to be true; and further that these statements were made with the knowledge that willful false statements and the like so made are punishable by fine or imprisonment, or both, under 18 U.S.C. 1001 and that such willful false statements may jeopardize the validity of the application or any patent issued thereon.

Full name of sole or first inventor Phillip Hyun	
Sole or first inventor's signature 	Date 4/19/2002
Residence Los Angeles, California	
Citizenship United States	
Mailing Address 11920 Goshen Avenue #101 Los Angeles, California 90049	



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+

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PTO/SB/81 (02-01)

Approved for use through 10/31/2002. OMB 0651-0035

U.S. Patent and Trademark Office; U.S. DEPARTMENT OF COMMERCE

POWER OF ATTORNEY OR AUTHORIZATION OF AGENT

Application Number 10/066,794

Filing Date February 6, 2002

First Named Inventor Phillip Hyun

Title SYSTEM FOR AND METHOD OF
COMPUTER CONTROLLED MEDIAL
BUYING PROGRAM

Group Art Unit N/A

Examiner Name Not Yet Assigned

Attorney Docket No. 300.257/10105309

I hereby appoint:

☐

Practitioners at Customer Number

Customer Number

OR

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Practitioner(s) named below:

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Name	Registration Number	Name	Registration Number
Robert J. Koch	26,637	Mark E. Ungerman	32,070
Jack Lynch	20,940	Steven M. War	48,024
Mary Anne Schofield	36,669	John Yim	47,197
Einar Stole	47,272		
Michael J. Strauss	32,443		

as my/our attorney(s) or agent(s) to prosecute the application identified above, and to transact all business in the United States Patent and Trademark Office connected therewith.

Please change the correspondence address for the above-identified application to:

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I am the:

☐

Applicant/Inventor.

☒

Assignee of record of the entire interest. See 37 CFR 3.71.

Statement under 37 CFR 3.73(b) is enclosed. (Form PTO/SB/96).

SIGNATURE of Applicant or Assignee of Record

Name Xochitl Hwang, Chief Executive Officer

Signature

Date

NOTE: Signatures of all the inventors or assignees of record of the entire interest or their representative(s) are required. Submit multiple forms if more than one signature is required. See below.

☐

*Total of 1 forms are submitted.



STATEMENT UNDER 37 CFR 3.73(b)

Applicant/Patent Owner: Phillip Hyun

Application No./Patent No.: 10/066,794

Filed/Issue Date: February 6, 2002

Entitled: SYSTEM FOR AND METHOD OF COMPUTER CONTROLLED MEDIA BUYING PROGRAM

Nexad Systems
(Name of Assignee)

, a

California Corporation
Type of Assignee, e.g., corporation, partnership, university, government agency, etc.

states that it is:

1. ☒ the assignee of the entire right, title, and interest; or
2. ☐ an assignee of less than the entire right, title and interest.
The extent (by, percentage) of its ownership interest is 0.0 %

in the patent application/patent identified above by virtue of either:

A. ☒ An assignment from the inventor(s) of the patent application/patent identified above. The assignment was recorded in the United States Patent and Trademark Office at Reel _____, Frame _____, or for which a copy thereof is attached.

OR

B. ☐ A chain of title from the inventor(s), of the patent application/patent identified above, to the current assignee as shown below:

1. From: _____ To: _____
The document was recorded in the United States Patent and Trademark Office at Reel _____, Frame _____, or for which a copy thereof is attached.

2. From: _____ To: _____
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3. From: _____ To: _____
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☐ Additional documents in the chain of title are listed on a supplemental sheet.

☐ Copies of assignments or other documents in the chain of title are attached.

[NOTE: A separate copy (i.e., the original assignment document or a true copy of the original document) must be submitted to Assignment Division in accordance with 37 CFR Part 3, if the assignment is to be recorded in the records of the USPTO. See MPEP 302.08]

The undersigned (whose title is supplied below) is authorized to act on behalf of the assignee.

4/19/2002
Date

Xochil Hwang
Typed or Printed name

[Signature]
Signature

Chief Executive Officer
Title

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MAY 07 2002

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